

# **MEMBERSHIP FORM**

## YES! I WANT TO BE A PPAF MEMBER

**RENEW** 

Please complete this form OR join or renew online at www.ppaf.com
Please note: Annual dues are renewed Jan 1 of every year.

Company Name:		
Contact Name (voting Member):		
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ist others names and email addresses who would like to receiv	ve PPAF e-u	updates (ideal for salespeople)
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am a member of:		
<ul> <li>☐ Supplier Company Member \$175</li> <li>☐ Multi-Line Representative Supplier Member \$</li> <li>☐ Business Services Member \$175</li> <li>☐ Distributor Member - select catagory below:</li> </ul>	S175	Who can we thank for sharing the PPAF story with you?
1-5 sales associates \$125      6- 11 sales associates \$175		REFERRED BY:
☐ 1-5 sales associates \$125 ☐ 6- 11 sales associates \$175 ☐ 12+ sales associates \$225  PAYMENT INFORMATION: ☐ OPTION 1: Payment By Check # ☐ OPTION 2: Payment By Credit Card Credit Cardholder Name: ☐ Circle One: Visa MasterCard American Express C	Phon	e payable to: <u>PPAF)</u> ne Number: (if different from above)
☐ 1-5 sales associates \$125 ☐ 6- 11 sales associates \$175 ☐ 12+ sales associates \$225  PAYMENT INFORMATION: ☐ OPTION 1: Payment By Check # ☐ OPTION 2: Payment By Credit Card Credit Cardholder Name: ☐ Circle One: Visa MasterCard American Express C	Phon	e payable to: <u>PPAF)</u> ne Number: (if different from above)

JOIN OR RENEW TODAY AT WWW.PPAF.COM

Mail this form to the address listed below.

# PPAF

# MEMBERSHIP HAS IT'S PRIVILEGES!

Through trade shows, social events and education, PPAF strives to foster the relationships of Suppliers and Distributors. In addition to the PPAF membership benefits listed below, many members accredit their affiliation with PPAF for helping them create a robust network of committed and fun entrepreneurs crucial to building their business.

#### **MEMBER FEATURES AND BENEFITS**

#### The Benefits: The Reasons Members Join

#### Benefit #1 Save Money Save Time

Can anyone say they have too much time or money? No which is why we strive to offer features designed to help you get more of each. After all, that is the point.

#### Benefit #2 Make a Positive Impact in the Industry

Being a part of PPAF with other members committed to preserve the integrity of the industry can ensure a long healthy career. Additionally our members help each other succeed. Why reinvent the wheel. PPAF members can stay connected to others who manage similar challenges. By sharing ideas, best practices and solutions will save both time and money.

#### **Benefit #3 Solidify Your Professional Reputation**

PPAF members are regarded as serious and savvy business people. In an industry that is ever evolving, maintaining your membership tells other industry professionals that you mean business.

#### The Features: The Tools that support the Benefits

#### Feature #1

FREE admission for all distributor members at PPAF EXPO including access to the PPAF member lounge and parking discounts.

#### Feature #2

Receive access to the PPAF Coupon Book, which has a potential of **saving members over \$1000** a year, if they use the coupons.

### Feature #3 Quickbooks Discount

PPAF in partnership with PPAI, offers a discount off Quickbooks to members as a brand-new member benefit. Quickbooks is the leading accounting software for small businesses. Members will receive 30% off for the lifetime of the account.

## **Feature #4 Constant Contact**

With our partnership with Constant Contact, it's never been easier to connect with clients and prospects! Constant Contact provides modern, mobile-optimized templates and drag-and-drop editor makes it easy to create, customize, and send professional emails to highlight upcoming promotions and communications. Their marketing advisors can help you—whether you are sending your first email newsletter or finding new prospects. Constant Contact delivers everything you need to connect with customers, grow your business, and watch big-time results pour in—in real time.

- 15% off Constant Contact monthly pricing, starting at \$20 per month!
- Free expert marketing help from Constant Contacts award-winning coaches to walk you through the product at on-boarding and continued support throughout the life of your account.

# **Feature #5 Professional Development Opportunities**

PPAF offers various professional development and educational opportunities. Members get to attend these events for Free or at a discounted rate. Additionally, PPAF helps members obtain their MAS/CAS certification through eduction events at tradeshows as well as through scheduled webinars.

# **MEMBER REQUIREMENTS**

- 1. Any person, firm or corporation engaged as a promotional products distributor, supplier, marketing firm or supplier representative shall be eligible for consideration for membership in PPAF. Principles of firms applying must have been in promotional products sales for at least one year and have achieved a gross annual sales volume of no less than \$50,000.
- 2. You must supply only one of the following with this application: a. Proof of membership, in good standing, in the **Promotional Products Association** International (PPAI); OR b. Your UPIC, PPAI# or ASI# OR c. Ten (10) invoices/ purchase orders from companies with whom the applicant is doing business. Distributors must furnish invoices from at least ten (10) recognized promotional products supplier firms. Suppliers must furnish ten (10) purchase orders from recognized promotional products distributors firms. Invoices/purchase orders submitted must be for actual orders, not samples, and must be dated within six (6) months of the date of this application. Organizations or individuals that are primarily end-users of promotional products are not eligible for membership.

\*Dues and Contributions are not tax deductible as a charitable contribution for federal and state tax purposes, but may be deductible as an ordinary and necessary business expense.

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